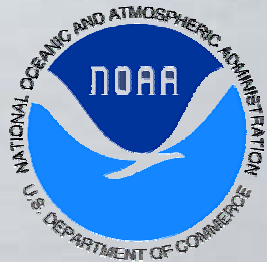


Coastal America Strategic Assessment

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Coastal America Structure

National Implementation Team

Agriculture

Air Force

Army

Commerce

Defense

Energy

HUD

Interior

Navy

State

Transportation

EPA

Executive Offices of the President (CEQ)

Regional Implementation Teams

Northeast – Army Corps

Mid-Atlantic – EPA/Army Corps

Southeast – EPA/Army Corps

Gulf of Mexico – EPA/Army Corps

Southwest – EPA/NOAA

Northwest – Interior/Army Corps

Alaska – NOAA/Interior

Pacific Islands – NOAA/HUD

Upper Mississippi/Great Lakes -- EPA

Coastal America Tools

Coastal Ecosystem Learning Centers

16

Corporate Wetlands Restoration Partnership

13 active

Others forming

Military involvement in restoration projects

Innovative Readiness Training

Interim Goals and Objectives

- ✓ Improve coordination of federal coastal programs.
- ✓ Coordinate efforts to increase corporate involvement in coastal programs.
- ✓ Coordinate efforts to improve public understanding of coastal and marine issues.

Interim Goals and Objectives

- ✓ Are aligned with the mission statement of Coastal America;
- ✓ Are distinguishable;
- ✓ Accommodate and support the strategic goals of
- ✓ Coastal America Partnership agencies;
- ✓ Have existing baseline data;
- ✓ Have measurable outcomes; and
- ✓ Require federal agency collaboration.

Interim Goals and Objectives

- ✓ Strategies (including authorities) and work processes to achieve the desired objective
- ✓ Products and/or services to be provided by the Partnership
- ✓ Inputs (i.e. personnel and estimated budget) required
- ✓ Performance measures of success

Strategic Assessment -- Findings

RITs have begun to focus on priority geographic areas.

Increasing need for the partnership and that need is expected to grow.

Coastal America Partnership is presently underutilized.

Partners can better exploit the partnership

Voluntary nature of the Partnership causes expectations to be unclear and accountability is non-existent.

Strategic Assessment -- Recommendations

Establishments of a tracking and accountability framework in order for the leadership to assure the completion of planned accomplishments.

A 5-year focus (FY2006-10) on specific geographic priorities within each region and a specific set of priority themes.

A project development approach.